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**Women's Oncology Research & Dialogue (WORD) Launches "WORDS of Wisdom"
Educational Video Series in Summer 2010**

INDIANAPOLIS (June 24, 2010) — Women's Oncology Research & Dialogue (WORD) is boosting women's knowledge of gynecologic cancers by producing an educational video series titled "WORDS of Wisdom." The short 2 to 4 minute videos will feature leading medical experts, including gynecologic oncologists and research scientists to inform women of the signs, symptoms and treatments of gynecologic cancers.

WORD (www.wordoncancer.org) is an Indianapolis-based nonprofit organization with an office in Toledo that serves as a trusted, physician-based source of information for women. The video series will be an interactive education tool on WORD's Web site and is currently posted on its YouTube channel, www.youtube.com/wordoncancer. The goal is to provide women with the education they need to make informed decisions concerning their health and how to better fight gynecologic cancer.

WORD has finished production of the first group of videos, which include some of the premiere gynecologic oncologists in the world. Each doctor speaks on a variety of topics concerning gynecologic care. Dr. Dennis Chi discusses advances in ovarian cancer surgery, as well as the importance of seeking a gynecologic oncologist. Dr. Kelly Manahan discusses the new Pap test guidelines and HPV vaccine recommendations and Dr. John Geiser talks about chemotherapy treatments for gynecologic malignancies and the importance of patient involvement in clinical trials. Dr. Yukio Sonoda also discusses the advantages of robotic surgery. Other topics covered will include: uterine cancer treatment advances, and the importance of nutrition and stress management in cancer survivorship.

Select doctors at the SGO 41st Annual Meeting on Women's Cancer on March 14-17, 2010 in San Francisco were interviewed for their oncology expertise on topics and issues for materials for these videos. The objective of this series is to continue gathering other doctor video interviews, and add them to the WORD site.

"WORDS of Wisdom will serve as an interactive educational tool for women to empower them with expert advice on gynecologic cancer issues and topics," Kelly Manahan, M.D. WORD co-founder.

To be informed on the progress of these videos, follow WORD's YouTube channel at: www.youtube.com/wordoncancer.

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About WORD:

WORD is a national nonprofit organization dedicated to helping women conquer gynecologic cancers through coordinating innovative scientific and clinical research, resulting in empowering educational resources for women's organizations and medical personnel about proper prevention, diagnosis and treatment.